**Suggested Social Media Post Copy**

To accompany “Prescription for Play” PSA video:

* **Option 1:** Did you know pediatricians are now writing prescriptions for PLAY? <https://www.youtube.com/watch?v=Wiw8uOcJrnw> #GeniusofPlay #PlayAllMay
* **Option 2:** 😢 This generation is missing out. Here’s why kids need a prescription for play… <https://www.youtube.com/watch?v=Wiw8uOcJrnw> #GeniusofPlay #PlayAllMay
* **Option 3:** It's time to let kids be kids! Join the movement to bring play back to kids’ lives! <https://www.youtube.com/watch?v=Wiw8uOcJrnw> #PlayAllMay #GeniusofPlay

To accompany Play All May posts:

* **Option 1:** Did you know that until now, there has never been a month dedicated to celebrating play? [applause emoji] to @GeniusofPlay for changing that! #GeniusofPlay #Play All May <https://www.thegeniusofplay.org/genius/community/promotions/genius-of-play-month.aspx>
* **Option 2:** #PlayAllMay is the first-ever month-long celebration of play! Get play inspiration ideas from @GeniusofPlay for every day of the month here: <https://www.thegeniusofplay.org/genius/community/promotions/genius-of-play-month.aspx> #GeniusofPlay
* **Option 3:** This May is the first-ever play awareness month - #PlayAllMay! Have you played with your kids today? #GeniusofPlay <https://www.thegeniusofplay.org/genius/community/promotions/genius-of-play-month.aspx>

Links to Genius of Play social accounts:

<https://www.facebook.com/GeniusofPlay/>

<https://www.instagram.com/geniusofplay/>