**Suggested Social Media Post Copy**

❤️In times of stress, make your home a haven of PLAY!
FREE activities and resources to keep kids playing and learning: (LINK) #PlayToday

😄With all that's going on in the world, couldn't we all use a little more play? #PlayToday

❤️Play is a way to decompress and have fun!❤️ FREE play ideas to keep your family's spirits high 👉 (LINK) #PlayToday

Play is more than fun! It also…
❤️Busts stress
💛Builds cognitive skills
💜Bonds families
FREE activities and games to help your family #PlayToday 👉(LINK)

What do:
🍼Infants
👶Toddlers
👧Kids
🤸Teens
👨Adults
👵Seniors
have in common? They all benefit from PLAY! (LINK) #PlayToday

FREE activities so kids can play and learn at 🏡: (LINK) #PlayToday

**Website link:** [www.thegeniusofplay.org](http://www.thegeniusofplay.org)/playtoday

**Hashtags to use:**

#playtoday #geniusofplay

**Social media channels to tag:**

@GeniusofPlay on Facebook: <https://www.facebook.com/GeniusofPlay/>

@geniusofplay on Instagram: [https://www.instagram.com/geniusofplay/](https://www.instagram.com/geniusofplay/?hl=en)

@TheToyAssoc on Twitter: <https://twitter.com/TheToyAssoc>

LinkedIn: <https://www.linkedin.com/company/thetoyassociation>

**YouTube link to the PSA:** <https://www.youtube.com/watch?v=k_UlipYzF8Y>