We believe in the fundamental importance of play, and understand that for all ages, play IS learning. We know that learning works best through hands-on exploration, messy art and science projects, and experimentation. We’ve seen firsthand how play helps to foster empathy, motor skills, reading, creativity, leadership, and cognitive skills. And we’re committed to including play-based learning in our classroom. That’s why we, the undersigned,

#PledgeToPlay.

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School Name

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Teacher Name & Grade

the GENIUS of PLAY™

It’s more than play!