14 Unifying Characteristics of STEM/STEAM Toys

- Explores an Aspect of STEM
- Fun
- Open-Ended
- Relates to the Real World
- Allows for Trial & Error
- Hands-On
- Child-Led
- Problem-Solving
- Includes Curriculum
- Gender Neutral and Inclusive
- Supports Parents
- Builds Confidence
- Encourages Creativity
- Social and Emotional Skills

This infographic is from the STEM/STEAM FORMULA FOR SUCCESS report. To read the full report, visit www.toyassociation.org/STEAM